SARAH HEMMING, MA, PGCE

Also known by previous name: Sarah Crowther

Professional Development Provider | Art Education Consultant | Director, The Arty Teacher

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LinkedIn: Sarah Hemming M.A. Profile

PROFESSIONAL PROFILE

Sarah Hemming is an experienced Art and Design educator with nearly 30 years of experience in education and over eight years as the founder and director of The Arty Teacher, an international professional development and educational resource platform for art educators.

Sarah combines extensive classroom experience with curriculum development, teacher training, online course creation, educational publishing, and conference speaking. Through The Arty Teacher, she provides practical, classroom-focused professional learning that helps educators develop subject knowledge, strengthen pedagogy, and improve student outcomes in visual arts education.

Her professional development courses, teaching resources, webinars, articles, and presentations support teachers internationally and are designed to translate educational theory into effective classroom practice.

AREAS OF EXPERTISE

- Visual Arts Education
- Curriculum Design and Development
- Teacher Professional Development
- Assessment and Feedback
- Drawing Pedagogy and Instruction
- Creative Thinking and Problem Solving
- Digital Art Education
- Sketchbook Development and Reflective Practice
- Art Analysis and Visual Literacy
- Classroom Pedagogy
- Questioning Techniques
- Creative Curriculum Development and Leadership
- Online Learning Design
- Educational Resource Development

PROFESSIONAL EXPERIENCE

Director and Founder – The Arty Teacher Ltd

2018–Present

Founded and developed The Arty Teacher, an international professional development and educational resource platform supporting art educators worldwide. Following more than 20 years of classroom teaching experience, Sarah transitioned to working full-time within the business, creating professional development courses, teaching resources, webinars, articles, and curriculum support materials designed specifically for art teachers.

She oversees all aspects of the organisation, including course design and delivery, educational publishing, quality assurance, marketing, customer support, and strategic development. Through The Arty Teacher, she helps educators strengthen subject knowledge, develop effective classroom practice, build confidence in teaching art, and access flexible, self-paced professional learning that can be implemented immediately in the classroom.

Key responsibilities include:

- Designing and delivering online professional development courses for educators.
- Creating curriculum materials and classroom resources used by teachers internationally.
- Developing assessment guidance and instructional frameworks.
- Producing educational articles and professional learning content.
- Managing all aspects of course development, delivery, certification, quality assurance, marketing, and customer support.

Selected achievements:

- Developed 19 professional development courses.
- Created over 900 classroom resources and lesson materials.
- Established a global professional learning platform serving art educators across the United States, United Kingdom, Canada, Australia, and New Zealand.
- Website attracts approximately 60,000 active users annually.
- Provided structured professional development to over 218 educators through online courses.
- Developed over 75 hours of self-paced professional development content.

Teacher of Art – Bolton School Girls' Division

2008–2023

- Delivered Art and Design education across secondary age ranges.
- Mentored trainee teachers and early-career teachers.

- Contributed to curriculum development and innovation.
- Integrated digital technologies into art education.

Teacher of Art – Penketh High School

2002–2005

- Delivered Art and Design curriculum at secondary level.
- Contributed to departmental curriculum development.
- Supported students in examination courses.

Additional Teaching and Professional Experience

Various Roles

• Worked in supply teaching, educational support, marketing, and communications roles that strengthened training, presentation, and educational development skills.

EDUCATIONAL LEADERSHIP AND PROFESSIONAL CONTRIBUTIONS

- Speaker at Manchester University.
- Speaker at Liverpool Hope University.
- Guest lecturer for trainee teachers at Manchester Metropolitan University.
- Presenter at iJADE conferences.
- Mentor to trainee and early-career teachers.
- Creator of professional development programmes for art educators.
- Author of educational articles and curriculum resources.

PROFESSIONAL DEVELOPMENT AND EDUCATOR TRAINING

Through The Arty Teacher, Sarah has developed and delivered professional learning experiences designed specifically for art educators.

Topics include:

- Drawing Pedagogy and Instruction
- Printmaking
- Cyanotypes
- Sketchbook Development
- Art Analysis
- Classroom Demonstration Techniques
- Assessment and Feedback
- Creative Curriculum Development

Professional Development Statistics

- Number of professional development courses developed: 18
- Total professional development hours available: Over 75
- Professional development certificates issued: Over 218
- Average participant course rating: 5/5 stars
- Courses delivered internationally through a flexible, self-paced online learning model.

All professional development is designed around practical classroom application and provides participants with evidence of completion through certificates documenting learning hours.

EDUCATION

Postgraduate Certificate in Education (PGCE) – Art and Design

Manchester Metropolitan University

2001–2002

Master of Arts (MA) – Narrative Illustration and Editorial Design

University of Brighton

1993–1995

Bachelor of Arts (Hons) – Communication Media

Kent Institute of Art and Design

1990–1993

Foundation Diploma in Art and Design

Epsom School of Art and Design

1989–1990

PROFESSIONAL MEMBERSHIPS

National Society for Education in Art and Design (NSEAD)

Member

Member of professional networks supporting excellence in art, craft, and design education.

REFERENCES

Available upon request.